

الشركة القطرية للصناعات الغذائية

QATAR FOODS

I N D U S T R I E S



About Qatar Flour Mills

Our Brands

Qatar Flour Mills (QFM) established in 1969, is a subsidiary of Zad Holding Company. Our product portfolio features a wide range of wheat flour and an expansive range of wheat-based products, available in Qatar and its surrounding regions.

We are proud to be ahead of the curve in a rapidly evolving industry. With our fully automated and modern manufacturing facility, we have been providing quality flour and wheat derivative products to our consumers.

We have recently renewed our brand identity, which is a reflection of the region and the consumers we serve – multidimensional, dynamic, bold, and modern, yet rooted in tradition. Our continued relationship with our consumers compels us to evolve with them.

The business philosophy at QFM emanates from the three pillars of long term value generation – Right Thought, Right Intention and Right Action, resulting in achieving our growth goals.

**Qatar Flour Mills
is certified by
SGS standards
of quality, ISO
9001:2008, and ISO
22000:2005, and
also has a HACCP
certification.**

About Qatar Food Industries

الشركة القطرية للصناعات الغذائية

QATAR FOODS
INDUSTRIES



Qatar Foods Industries (Q.F.I) is Qatar's first and largest Edible Oil Refinery. We are capable of refining and packing various types of edible oils such as Sunflower Oil, Corn Oil, Canola Oil, Palm Oil, and Frying Oil.

Our fully automated facility spread over 3,000 square meters is built to the highest international standards, in terms of quality of equipment, and materials. It has a storage capacity of 9,000 metric tons of oil. By eliminating the need for any human contact during the production process, we thereby reduce the risk of any contamination to our products.

QFI is backward integrated which ensures that even the plastic bottles can be manufactured in-house without the need to import bottles from outside Qatar. We also have our own extensive distribution network which takes finished goods to every single retail outlet in the country, on a daily basis.

Our fully automated facility spread over 3,000 sqm. is built to the highest international standards, in terms of quality of equipment, and materials.

Our Portfolio



Flour

Patent - All Purpose (Flour No.1)

Our top-of-the-line premium flour, is every home maker's choice for all varieties of flour based recipes.

Flour is Valuable, Versatile and Nutritious. It is one of the most important food elements worldwide and it forms an essential part of our daily diet, from breakfast, to evening snack, through to an evening meal. Thereby making it paramount for QFM to provide Flours with different characteristics to fulfil various needs and uses of the consumer.



Packing Details

Product	Units / Pack
Patent- All Purpose (Flour No.1)	10 x 1 Kg 6 x 2 Kg 2 x 5 Kg 1 x 10 Kg

Flour

Chapatti (Flour No.2)

A medium strength flour, with a moderate protein content, most commonly used for making breads of the Indian Sub-continent and Far East such as Chapatti, Naan, Kulcha, Puri etc.

Flour is Valuable, Versatile and Nutritious. It is one of the most important food elements worldwide and it forms an essential part of our daily diet, from breakfast, to evening snack, through to an evening meal. Thereby making it paramount for QFM to provide Flours with different characteristics to fulfil various needs and uses of the consumer.



Packing Details

Product	Units / Pack
Chapatti Flour (Flour No.2)	10 x 1 Kg 6 x 2 Kg 2 x 5 Kg 1 x 10 Kg

Flour

Whole Wheat (Flour No.3)

Another one of our premier class flours characterized by its high bran content. This is a specialized flour for professional bakers, and is highly recommended by nutrition experts. It is ideal for brown breads, cakes, etc.

Flour is Valuable, Versatile and Nutritious. It is one of the most important food elements worldwide and it forms an essential part of our daily diet, from breakfast, to evening snack, through to an evening meal. Thereby making it paramount for QFM to provide Flours with different characteristics to fulfil various needs and uses of the consumer.



Packing Details

Product	Units / Pack
Whole Wheat (Flour No.3)	10 x 1 Kg 6 x 2 Kg 2 x 5 Kg 1 x 10 Kg

Chakki Atta

QFM Chakki Atta is a 100 percent whole wheat stone milled atta. Only whole wheat stone-ground flour is sure to contain the grain components in their natural, original proportions, its natural ingredients on top of iron are vital for overall health and for a healthy digestive system.

The superior quality of the wheat and its rich fiber contents, ensure the taste and softness of chapattis remain the same for long periods of time.



Packing Details

Product	Units / Pack
Chakki Atta	24 x 1 Kg
	12 x 2 Kg
	4 x 5 Kg
	1 x 10 Kg

Institutional Packs

Qatar Flour Mill is currently the largest supplier to the catering, restaurant industry, and our strong local distribution has enabled us to spread our supply chain to almost every bakery in the country.

QFM has a wide range of premium quality products offered in the 25kg, 40kg and 50kg bags segment. Over the past couple of decades, we have made considerable improvements in our premium quality product offering, keeping in mind the individual customer needs and preferences.



دقيق القمح رقم: 1
WHEAT FLOUR NO: 1 ★

Net Weight 50 kg الوزن الصافي 50 كجم

Ingredients: Refined Wheat Flour, Fortified with Iron and Folic Acid.
المكونات: دقيق القمح المكرى، معزز بالحديد وحمض الفوليك.
Allergen Information: Contains Wheat Gluten.
معلومات خاصة بالحساسية: يحتوي على بروتين القمح.

Produced and Packed by: QATAR FLOUR MILLS CO.
شركة مطاحن الدقيق القطرية
P.O. Box 1444, Doha, Qatar.
ت. 974 4448 9666
ف. 974 4443 8137
PRODUCT OF QATAR

Email: feedback@qfm.qa | www.qfm.qa

يحتفظ في مكان بارد و نظيف و جاف
STORE IN COOL, CLEAN AND DRY PLACE



دقيق رقم: 2
FLOUR NO: 2 ★★

Net Weight 50 kg الوزن الصافي 50 كجم

Ingredients: Wheat Flour, Fortified with Iron and Folic Acid.
المكونات: دقيق القمح، معزز بالحديد وحمض الفوليك.
Allergen Information: Contains Wheat Gluten.
معلومات خاصة بالحساسية: يحتوي على بروتين القمح.

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دقيق القمح رقم: 3
WHEAT FLOUR NO: 3

Net Weight 50 kg الوزن الصافي 50 كجم

Ingredients: High Extraction Wheat Flour, Fortified with Iron and Folic Acid.
المكونات: دقيق القمح استخلاص عالي، معزز بالحديد وحمض الفوليك.
Allergen Information: Contains Wheat Gluten.
معلومات خاصة بالحساسية: يحتوي على بروتين القمح.

Produced and Packed by: QATAR FLOUR MILLS CO.
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Wheat Derivatives

Excellent food starts with the raw materials that go into it.

Premium Quality Wheat Derivatives are the result of a well-defined milling process. QFM provides the best possible wheat derivatives that meet the most stringent of quality standards in the Middle East.

Sourced and produced from carefully selected wheat grains. We use our expertise to ensure that we provide the right product texture and the best quality of wheat derivatives for your cuisine.



Packing Details	
Product	Units / Pack
Semolina-Coarse	24 x 1 Kg
	12 x 2 Kg
Harees	24 x 1 Kg
	12 x 2 Kg
Jareesh	24 x 1 Kg
	12 x 2 Kg

Pasta

Pasta is a staple food, and an excellent source of complex carbohydrates. Carbohydrates are the source of most of the body's glucose, which is the crucial fuel energy source for the brain, red blood cells, muscles, and organs.

- Pasta is Golden or Amber because it is made from Semolina Flour, which is ground from Durum Wheat.
- Pasta is a good source of Vitamin B, Iron and Niacin. It is very low in Sodium and is Cholesterol free.
- Pasta has a low Glycaemic Index (GI), so it does not cause sugar in the blood to rise quickly.



Packing Details

Product	Units / Pack
Small Elbow	20 X 400gms
Big Elbow	20 X 400gms
Thimble	20 X 400gms
Pipe (<i>Penne Rigate</i>)	20 X 400gms
Fusilli	20 X 400gms
Vermicelli	20 X 400gms
Sphagetti	20 X 400gms
Rice (<i>Orzo</i>)	20 X 400gms

Sugar

QFM Pure White Fine Sugar is made using the best natural ingredients, and can be used as a sweetener in any food or drink.

QFM Sugar crystals are really fine and perfectly formed, to dissolve quickly and effortlessly into any recipe.

You can prepare any kind of delicious cakes, desserts, and sweetened hot and cold drinks to perfection.



Packing Details

Product	Units / Pack
Sugar	24 X 1kg
	12 X 2kg
	4 X 5kg

Macaroni

Macaroni is complete nutritious meal, popular in the Middle East since ancient times. Macaroni cuisine are a part of arabian heritage.

You don't need to be a Culinary Expert to make a delicious dish using Macaroni, but it's important to know the basics in order to create the perfect balance of pasta, sauce, and fresh ingredients. At QFI we deliver the foundation for your delicious meals.



Packing Details	
Product	Units / Pack
Small Elbow	20 X 400gms
Big Elbow	20 X 400gms
Pipe (Penne Rigate)	20 X 400gms
Thimble (Ditalini)	20 X 400gms
Vermicelli (Capellini)	20 X 400gms
Spaghetti	20 X 400gms

Institutional Packs

Qatar Flour Mill is currently the largest supplier to the catering, restaurant industry, and our strong local distribution has enabled us to spread our supply chain to almost every bakery in the country.



دقيق القمح رقم: 1 WHEAT FLOUR NO: 1

الوزن الصافي 50 كجم Net Weight 50 kg

المكونات:
دقيق قمح صافي، معزز بالحديد وحمض الفوليك.
معلومات خاصة بالحساسية:
يحتوي على دلتاين القمح.

إنتاج و تعبئة:
شركة مطاحن الدقيق القطرية
مقرها: 1100، الدوحة، قطر
الهاتف: +974 4448 9666
الفاكس: +974 4443 8137
الصنع في قطر

Produced and Packed by:
QATAR FLOUR MILLS CO.
P.O. Box 1444, Doha, Qatar.
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PRODUCT OF QATAR



يحفظ في مكان بارد و نظيف و جاف
STORE IN COOL, CLEAN AND DRY PLACE



دقيق رقم: 2 FLOUR NO: 2

الوزن الصافي 50 كجم Net Weight 50 kg

المكونات:
دقيق قمح، معزز بالحديد وحمض الفوليك.
معلومات خاصة بالحساسية:
يحتوي على دلتاين القمح.

إنتاج و تعبئة:
شركة مطاحن الدقيق القطرية
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دقيق الخباز BAKERS FLOUR

الوزن الصافي 50 كجم Net Weight 50 kg

المكونات:
دقيق قمح، معزز بالحديد وحمض الفوليك.
معلومات خاصة بالحساسية:
يحتوي على دلتاين القمح.

إنتاج و تعبئة:
شركة مطاحن الدقيق القطرية
مقرها: 1100، الدوحة، قطر
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Edible Oils

Adeera edible oils are made from the best natural ingredients sourced from around the world, under stringent quality control processes.

Adeera offers premium quality edible oils delivering outstanding taste and nutrition.

Food prepared with Adeera always tastes delicious, still being light on the stomach.

Oil Variants: Sunflower Oil, Corn Oil and Canola Oil.

Available In: 1.8L



Packing Details	
Product	Units / Pack
Sunflower Oil	6 X 1.8Ltr
Corn Oil	6 X 1.8Ltr
Canola Oil	6 X 1.8Ltr



Edible Oils

Yara edible oils are valued for their exceptional flavour, frying performance, and health benefits.

Enriched with vitamins A, D & E, Yara helps our consumers to prepare delicious meals, with the best of nutrition. With its wide range of quality products, it ensures you a solution for all your cooking needs.

Oil Variants: Sunflower Oil, Corn Oil, Frying Oil

Available In: 750ml, 1.8L, 3L, 5L



Packing Details

Product	Units / Pack
Sunflower Oil	12 X 750ml 6 X 1.8Ltr 4 X 3Ltr 4X 5Ltr
Corn Oil	12 X 750ml 6 X 1.8Ltr 4 X 3Ltr 4X 5Ltr
Frying Oil	12 X 750ml 6 X 1.8Ltr

Edible Oils

Yara edible oils are valued for their exceptional flavour, frying performance, and health benefits.

Enriched with vitamins A, D & E, Yara helps our consumers to prepare delicious meals, with the best of nutrition. With its wide range of quality products, it ensures you a solution for all your cooking needs.

Oil Variants: Pure Palm Olein

Available In: 18L



Packing Details

Product	Units / Pack
Pure Palm Olein	1 X 18Ltr

Edible Oils

Zain edible oils can be used for versatile cooking and frying purposes.

Being low in saturated fats offers our consumers a superior cooking solution, at the best value for their money.

Oil Variants: Sunflower Oil, Corn Oil, Frying Oil, Cooking Oil

Available In: 750ml, 1.8L, 3L, and 5Ltr



Packing Details

Product	Units / Pack
Sunflower Oil	12 X 750ml 6 X 1.8Ltr 4 X 3Ltr 4 X 5Ltr
Corn Oil	12 X 750ml 6 X 1.8Ltr 4 X 3Ltr 4 X 5Ltr
Frying	12 X 750ml 6 X 1.8Ltr
Cooking Oil	6 X 1.8Ltr

Edible Oils

Dawi edible oils combine exceptional value, taste and texture to deliver excellent results in your family's favourite dishes.

Dawi oils are cholesterol free and low in saturated fats, making your food lighter, healthier and tastier.

Oil Variants: Sunflower Oil, Corn Oil

Available In: 1.8L



Packing Details	
Product	Units / Pack
Sunflower Oil	6 X 1.8Ltr
Corn Oil	6 X 1.8Ltr

Edible Oils

Alrai edible oils are a budget-friendly option for your everyday cuisines, with excellent cooking and frying performance.

Being trans-fat free also makes it the best choice for many of our consumers.

Oil Variants: Sunflower Oil, Corn Oil, Frying Oil

Available In: 1.8L



Packing Details	
Product	Units / Pack
Sunflower Oil	6 X 1.8Ltr
Corn Oil	6 X 1.8Ltr
Frying Oil	6 X 1.8Ltr

Vegetable Ghee

Yara Vegetable Ghee brings home the traditional taste that people love, it has the signature grainy texture, and adds a great taste to your everyday cooking.

Exceptional value, traditional taste and the original grainy texture makes Yara Vegetable Ghee the perfect ingredient to deliver excellent results in your favorite dishes.

Available In: 500G, and 1KG



Packing Details

Product	Units / Pack
Vegetable Ghee	24 X 500g
	12 X 1kg
	1 X 16kg



Follow us on:

   @AdeeraOils

   @YaraOilArabia



Follow us on:

  @QfmArabia

Qatar Foods Industries Co.

(A subsidiary of Zad Holding Company Q.P.S.C.)

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